



CREATING A BRIGHTER FUTURE

COMMUNITY HOPE ANNUAL REPORT 2018



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959 Route 46 East, Suite 402 • Parsippany, NJ 07054 • 973.463.9600 • www.communityhope-nj.org



Message from the President and Executive Director

Dear Friends and Supporters:

Thirty-four years after our nonprofit was founded, Community Hope's mission remains as vital today as it was in 1985. In our roles as the new Executive Director and President of the Board, we are honored and proud to uphold the mission of Community Hope and position our organization for a successful future. Recognizing that we work and live in a time of constant change, our organization continues to evolve to meet the needs of those we serve, while preserving our vital mission.

We are pleased to report that 2018 was another remarkable year. We assisted over 1,400 individuals on our mental health and Veterans recovery programs. We provided stable and affordable housing combined with wraparound essential services to promote wellness and facilitate recovery. Our employees are engaged with our mission, empowered to always improve the care provided, and are motivated toward making the greatest impact. We are extremely grateful to the wide range of dedicated and caring stakeholders, donors, and partners who support our mission and make Community Hope's programs possible.

This year marked a year of change: Expanding outreach while strengthening our programs and services. The construction of Phase II - Valley Brook Village began in the Summer of 2018 and is expected to be completed in the Fall 2019. Expansion of this Veterans village, located on the VA NJ Healthcare System campus in Lyons, New Jersey, will complement the existing 62-unit development completed in October 2013. The project will contain 50 additional units of affordable housing with on-site support services for homeless and disabled veterans.

The veterans we serve across multi-generations continue to face the challenges of high rates of mental illness, trauma, and substance abuse, and the challenges are increasing. Roughly half the soldiers who served in Iraq and Afghanistan have been diagnosed with mental health conditions, including one in five that suffer from post-traumatic stress disorder. In addition, with close to 22 veterans each day who commit suicide, there is a mental health crisis among our nation's former military. In response, Community Hope expanded individual counseling and group therapy on-site to veterans at our largest facility, the 95-bed Hope for Veterans Transitional Housing Program, where eight out of ten veterans on any given day will have a mental health diagnosis. Veterans are reaping the benefits of regular clinical therapy addressing the invisible wounds of war that lead veterans to think suicide is their only option.

The mental health crisis is not limited to veterans. As we can see in the media and in our own communities, mental illness can be poorly portrayed and the prevalence of stigma has been detrimental to many of the strides our organization has made to reduce the impact of the illness on the everyday lives of the people we serve. Our affordable housing and services continue to be a lifeline for individuals recovering from serious mental illness and a support to families and communities in their journey to better health.

We thank you wholeheartedly for your contribution to making our programs and services possible. Together, we are making a great impact but still have much more to do. We are confident that we can reach greater heights, helping more individuals and veterans in dire need. We are looking forward to the years ahead!



Diana Lunt, LCSW
President

Carmine V. Deo, MBA, MSW, LCSW
Executive Director

Our Mission



Helping individuals, including veterans, and their families, overcome mental illness, addiction, homelessness and poverty by providing housing and support services.

Our Story

Our nonprofit organization was founded in 1985 by caring families of young adults whose lives were impacted by severe depression and other debilitating mental illnesses. Our residential programs and support services were expanded in 2001 to reach homeless veterans struggling with mental health issues and combat-induced trauma.



Today, Community Hope is the leading nonprofit in and around New Jersey serving needy veterans and at-risk veteran families. We are at the forefront with residential programs that provide a safe haven and essential services each day to hundreds of homeless veterans, aging-out youth and adults struggling with mental health issues. Since 1985, we have restored hope to thousands.

Our Impact



Community Hope served more than 1,450 individuals in 2018 – more than twice as many individuals in just the past 5 years including:

1,300 Veterans and their families rescued from homelessness compared to 507 five years ago.

160 Individuals in our mental health recovery residential programs

COMBINED STATEMENT OF FINANCIAL POSITION

	6/30/18	6/30/17
<u>CURRENT ASSETS:</u>		
Cash and Equivalents	\$ 1,986,703	\$ 1,487,095
Replacement Reserves	\$ 211,783	\$ 198,895
Certificates of Deposits	\$ 297,058	\$ 280,606
Receivables	\$ 1,112,970	\$ 838,838
Prepaid Expenses	<u>\$ 232,011</u>	<u>\$ 341,473</u>
Total Current Assets	\$ 3,840,525	\$ 3,146,907
Property, Plant, and Equipment, Net	\$ 8,202,105	\$ 8,671,959
Security Deposits	<u>\$ 47,338</u>	<u>\$ 50,493</u>
<u>TOTAL ASSETS</u>	<u>\$ 12,089,968</u>	<u>\$ 11,869,359</u>
<u>CURRENT LIABILITIES:</u>		
Accounts Payable and Accrued Expenses	\$ 919,021	\$ 519,575
Deferred Revenue	\$ 550,326	\$ 528,500
Tenant Security Deposits	\$ 17,617	\$ 18,803
Line of Credit	\$ 1,918,367	\$ 1,403,367
Notes Payable, current portion	<u>\$ 52,059</u>	<u>\$ 51,712</u>
Total Current Liabilities	\$ 3,457,390	\$ 2,521,957
Notes Payable, long term	\$ 4,396,844	\$ 4,448,573
Net Assets:		
Unrestricted	\$ 3,900,820	\$ 4,496,658
Temporary Restricted	<u>\$ 334,914</u>	<u>\$ 402,171</u>
Total Net Assets	<u>\$ 4,235,734</u>	<u>\$ 4,898,829</u>
<u>TOTAL LIABILITIES AND NET ASSETS</u>	<u>\$ 12,089,968</u>	<u>\$ 11,869,359</u>

MENTAL HEALTH RESIDENTIAL RECOVERY

MENTAL HEALTH - TRANSITIONAL RECOVERY PROGRAMS

Our Mental Health Transitional Recovery Programs fill a tremendous void. Our programs were first developed when people were discharged from public institutions without the intensive support they required and ended-up living on the streets or recycling in and out of hospitals without any hope for a successful reintegration into the community. We opened our first transitional recovery program for five young adults in 1985 with the goal of assisting them in achieving successful community tenure, maximized independence, and an improved quality of life.

*THROUGHOUT THIS
PAST YEAR, WE
PROVIDED HOUSING
AND OVER 12,000
HOURS OF FACE-
TO-FACE SERVICES*

Last year we served 57 individuals in various stages of recovery from a mental illness in our Transitional Recovery Programs. As the gateway to reintegrating back to the community for many individuals, especially those coming from an institutional setting, we provide intensive support services including 24-hour on-site support to those in need of around-the-clock care, aimed at sustaining individuals' recovery from mental illness and preparing them to eventually move on to their greatest level of independent living. The depth of support services we provide are comprehensive and include assistance with daily living skills; ensuring that residents have access to behavioral

healthcare, recovery and medical services, and we promote wellness and recovery through peer support, nutrition and exercise, reinforcing social skills and providing recreational activities and transportation.

Throughout this past year, we provided nearly 4,000 hours of face-to-face services to 57 individuals in our Mental Health Transitional Recovery Programs. Our programs are transforming lives. Research confirms that supportive housing leads to more housing stability, improvement in mental health symptoms, reduced hospitalization and greater socialization. It has been our experience that the supportive housing we provide has improved individuals' quality of life.

We continue to expand our programs because the need still far outweighs demand. In fact, the World Health Organization predicts by 2020, mental illness will be the second leading cause of disability worldwide, after heart disease.

ENHANCING CLINICAL SERVICES WITHIN OUR MENTAL HEALTH RECOVERY PROGRAMS

Community Hope also became one of the first agencies in New Jersey to participate in the State's newest service delivery model. We undertook a major transition to the State's new fee-for-service reimbursement system from its previous contract basis. As part of this transition, we began making the shift from residential services to more clinically-based services for residents of our Community Support Services Program by providing in-program counseling and therapy services.

MENTAL HEALTH RESIDENTIAL RECOVERY

MENTAL HEALTH – COMMUNITY SUPPORT SERVICES

The primary goal of the Community Support Services Program is to assist individuals who are further along in their recovery from mental illness, to maintain permanent affordable housing of their choice within the community, with access to a safety net of services. Without access to affordable housing and services, these individuals are at high risk of falling into homelessness and despair. Community Hope either assists individuals in accessing their own apartment (i.e., serving as liaison with landlords) or sponsors the creation of more affordable housing through capital grants/private sponsors.

The Community Support Services (CSS) Program team provides wellness and recovery-based clinical and case management services. With the aim of promoting community integration and the maximum possible recovery level, this year CSS staff provided more than 8,000 hours of face-to-face services to 99 individuals helping them:

- Achieve their wellness and recovery goals;
- Improve functional, social, interpersonal, problem-solving, coping, and communication skills;
- Restore or maintain functioning that allows individuals to achieve community integration and to remain in an independent living setting of your choice;

This year, 92% of the individuals served maintained their permanent housing in the community.

By ensuring that the disabled members of our community have access to permanent and affordable housing, we not only improve the disabled individual's quality of life but are reducing the incidence of homelessness and needless institutionalization and helping to improve the quality of life for all individuals in our communities.

INDEPENDENCE AND A LIFE OF ONE'S OWN

Somer was trained to help Beth with her mobility issues, a result of cerebral palsy, but she knew from the start that the dog sensed her need for emotional support. They have been together for six years now and when Beth's depression and anxiety take hold, Somer will put her paw across her arm or move in closer to comfort her. They go everywhere together.

Beth relishes her independence. With her parents now retired and living out of state, she is grateful that Community Hope helped her establish her own place to live and her own life. She came to Community Hope as a young adult at 20 years old. With the help of staff, Beth became increasingly self-reliant until she graduated into one of our independent-living residences, where she has lived for the past two decades with two roommates. Over the years, she credits staff with teaching her to sustain her recovery and to advocate for herself -- whether making her own transportation arrangements or understanding her benefits and dealing with Social Security and other agencies on her own.



RESCUING VETERANS FROM

Our Veterans Programs address a major underlying source of veterans' homelessness. National VA statistics estimate that 90% of homeless veterans suffer from substance abuse problems and 50% from mental illness and the challenges are increasing. Roughly half the soldiers who served in Iraq and Afghanistan have been diagnosed with mental health conditions, including one in five that suffer from post-traumatic stress.

We rescued more than 1,300 veterans and their family members from homelessness in FY '18.

We employ a multi-tiered approach to veterans homelessness, addressing service gaps as they arise. During 2018 our veteran programs consisted of:

TRANSITIONAL HOUSING PROGRAMS

Hope for Veterans Transitional Housing. Our 95-bed transitional housing program addresses veterans' mental illness and substance abuse as the major issues leading to their protracted homelessness, poverty and despair. Veterans can reside in this program for up to nine months as we provide comprehensive services so that they can progress to independent living, including employment training for job re-entry and securing permanent housing.

Last year we served over 150 homeless veterans at our Hope for Veterans Program: More than 90% had positive discharge, and 65% were employed at discharge.

The Alfred J. Thomas Home for Veterans 8 bed- Located in Bergen County: Providing stable housing for up to two years and providing comprehensive case management and recovery services.



Our Hope for Veterans Transitional Housing Program, located at the VA New Jersey Healthcare Campus in Lyons NJ, has helped more than 1,500 veterans overcome homelessness and despair since 2004.

SUPPORTIVE SERVICES FOR VETERANS FAMILIES (SSVF)

Our Supportive Services for Veterans Families (SSVF) is a pro-active approach to addressing veterans homelessness: Keeping at-risk veterans housed through a homelessness prevention model, and if homeless, rapidly re-house the veterans and his/her family before they become victims of the shelter system. Our SSVF Programs help 450+ veterans and their families annually in fifteen New Jersey counties. Veterans who are in distress as a result of PTSD and other military-service connected issues or facing hardships due to the economy, are provided with temporary financial assistance, and wrap-around support services such as, Assistance with medical, mental health or substance abuse treatment, Child care, Job training, Transportation and other services to increase independence and strengthen the family and help veterans get back on their feet.



As a result of our SSVF Programs, veterans and their children are attaining housing stability, becoming financially independent, reuniting with families, increasing their access to services and benefits and re-integrating successfully into the community-all within 90 to 120 days of admission to our program. The majority of the veterans come

HOMELESSNESS AND DESPAIR

to us with little or no income; however, they are overcoming histories of homelessness, poverty and disability and are becoming more independent and productive.

VETERANS SUPPORT SERVICES

Providing shelter is the first step in ending the cycle of homelessness. Equally as critical are the services we provide which address the major factors leading veterans to homelessness including: post-traumatic stress disorder, traumatic brain injury and other invisible wounds of war. We provide wrap-around services including access to medical care, mental health and substance abuse treatment, employment services, transportation and other support to help the veteran recover and establish self-sufficiency.



In 2013, Valley Brook Village Permanent Housing for Veterans was completed and has been at full occupancy since opening. The Village is the first-of-its-kind in the area, ensuring a place to call home for 62 homeless disabled veterans and their families. Community Hope provides veterans with on-site support and employment services. Presently, Phase II of Valley Brook Village is under construction in Somerset County which when completed as early as Fall 2019, will consist of 50 more units of permanent housing for veterans. Community Hope will provide support services to the veterans upon opening.

SHORT-TERM HELP TO MARINE AND AFGHANISTAN WAR VETERAN GOES A LONG WAY

SHAQUANQ, U.S. MARINE, 2008-2012, AFGHANISTAN VETERAN

Our veterans are strong and proud, often reluctant to ask for help no matter how desperate their situation. Shaquana proudly served our country from 2008 to 2012 as a Marine, completing two lengthy combat tours in Afghanistan. During her military service, she battled sexual harassment, racism and fear in the brutal heat of a warzone and was left with the invisible wounds of PTSD. Upon returning home, she suffered through an abusive relationship and struggled to find employment and a place to live.

Too proud to ask for help, it was her mother's letter to the President's office that brought Shaquana's plight to Community Hope's attention. We quickly helped Shaquana find housing for her and her daughter and provided her with financial assistance for a security deposit, such basic necessities as food and connected her with vital support services. It was the holidays and Shaquana and her daughter finally had a place to call home. For all she had done in service to her country, it was truly a reward to help this family in their time of greatest need.



AFFORDABLE HOUSING PROGRAMS

In 2020, Community Hope will be celebrating thirty-five years of developing affordable housing for the most vulnerable and disadvantaged members of our community. Our affordable housing programs provide shelter to the most vulnerable members of our communities, many who are at significant risk of homelessness without access to subsidized housing.

According to the most recent report “Priced Out- The Housing Crisis for People with Disabilities”, there is an extreme shortage of affordable rental housing across our nation: “Over the last decade, increased rental demand combined with development primarily at the high-end of the market has led to record-low vacancy rates, higher rents and increased competition for affordable and subsidized housing. This overall market trend is reflected in the ever-worsening affordability gap for low-income renters with disabilities.”

This affordable housing crisis prices-out individuals with disabilities of a “place to call home”. Shelter is one of our most basic needs and yet individuals struggling with mental illness – including veterans with the invisible wounds of war -- are particularly vulnerable to homelessness. They are hindered by both their illness and their lack of income in securing housing even when they have been able to live on their own.

Housing is particularly unaffordable for disabled individuals in New Jersey, who -- according to recent reports -- would have to expend 151% of their monthly disability entitlement to rent a modest one-bedroom apartment.

We ensure that the individuals and veterans we serve are not “rent-burdened” (paying no more that 30 to 40% of their income towards rent and utilities) and that individuals have decent, safe shelter. By addressing the need for safe affordable housing for low-income individuals struggling with mental health issues in our communities, we are enabling these individuals to sustain their recovery, rebuild their lives and establish greater self-sufficiency. Our housing programs ensure that those we serve have:



- **Access to Affordable Housing:** Community Hope provides affordable housing units through the agency’s own housing stock purchased with capital grants and private sponsors or assists individuals in accessing their own apartment (i.e., serving as liaison with landlords; assisting in applying for Section 8 rental subsidies).
- **On-Site Services:** Community Hope counselors provide the ongoing support which individuals need to make the transition to independent living and to remain self-sufficient. Counselors also link participants to other needed services (financial assistance, other mental health services, vocational rehabilitation, etc.)

Community Hope Highlights and Accomplishments

PHASE II OF VETERANS VILLAGE UNDER CONSTRUCTION

Community Hope will be the service provider in the newly constructed Phase II of Valley Brook Village. Our developer partner was awarded Federal low-income housing tax credits to complete the \$15.5 million in funding needed to build Phase II of Valley Brook Village construction, consisting of an additional 50 units of permanent supportive housing for veterans. Now under construction the building should be complete and occupancy should commence by year-end 2019.



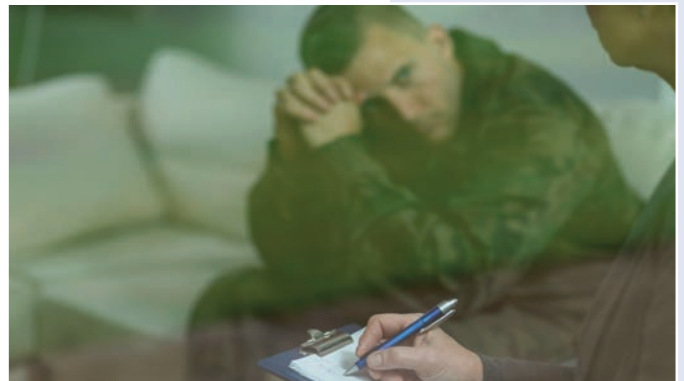
ADDRESSING THE MENTAL HEALTH CRISIS AMONG VETERANS

With 20 veterans taking their own lives every day in the United States, many of our nation's former service men and women are clearly facing a mental health crisis. We are aware of the struggles veterans face each and every day. In response, Community Hope recently expanded its pilot Mental Health Initiative to provide individual counseling and group therapy on-site to all 95 veterans residing at our largest facility, the Hope for Veterans Transitional Housing Program. **The American Legion** in New Jersey helped to launch this initiative with their nearly \$100,000 gift.

ENHANCING CLINICAL SERVICES WITHIN OUR MENTAL HEALTH RECOVERY PROGRAMS

Throughout this past year, we provided housing and over 12,000 hours of face-to-face services to 160 individuals in our Mental Health residential recovery programs.

Community Hope was also among the first agencies to undertake a transition to New Jersey's new fee-for-service reimbursement system and to make the shift to more rehabilitative services for residents of our Community Support Services program.



VETERAN FAMILIES PROGRAM EXPANDS TO REACH MORE IN DIRE NEED

Our Supportive Services for Veterans Families Program has expanded into fifteen New Jersey counties to provide rapid re-housing to homeless veterans and veteran families and to prevent at-risk veteran households from becoming homeless. Substantial grants from **The National Defense Industrial Association** and other supporters assisted us in providing financial aid to these families for such basic needs as rental security, utility payments and furnishings.

Sparkle of Hope Event



Gala founder and pharmaceutical icon Fred Hassan and Brent Saunders, Chairman, President and Chief Executive Officer, Allergan plc.



Mike Kaufmann, Chief Executive Officer, Cardinal Health, Inc. accepts the FY 18 Sparkle of Hope Special Honoree Award from Brent Saunders.



Founding Chair Fred Hassan, Chairman, Caret Group and Special Limited Partner, Warburg Pincus and Honoree Thomas Kendris.

SPARKLE 2018 : SETTING NEW RECORDS TO SUPPORT OUR PROGRAMS

Nearly 900 supporters attended Community Hope's record breaking 22nd Annual Sparkle of Hope Dinner Auction. The event was Community Hope's largest galas in the 22 years since Fred Hassan, then-Chief Executive Officer of Pharmacia & Upjohn, founded the charity event to enhance community-based services to coincide with pharmaceutical advances in mental health treatment. More than two decades later, Mr. Hassan, presently Chairman of the Caret Group and Director of Warburg Pincus, continues to serve as Founding Chair of the event.

The Chair of the event this year was Brent Saunders, Chairman, President and CEO of Allergan plc. The gala took place on Wednesday, October 17, 2018 honoring Thomas N. Kendris, US Country President, US Country Head Legal and President of Novartis Corporation and Mike Kaufmann, Chief Executive Officer of Cardinal Health. The gala is one of the largest fundraising events in New Jersey and benefits Community Hope's programs to rescue more than 1,000 veterans and veteran families annually from homelessness. The gala also supports Community Hope's residential programs serving more than 100 individuals daily in recovery from mental illness.

Held at the Legacy Castle in Pompton Plains, NJ, the gala set a record this year with over \$1.5 million raised, including \$200,000 donated at the event to support our charity's veterans mental health campaign. With more than 20 former military members a day taking their own lives in the U.S., Community Hope is expanding mental health counseling and therapy at its largest veterans facility, the 95-bed Hope for Veterans transitional housing program.

The Sparkle of Hope event has raised more than \$15 million and continues to grow into an event that brings together the pharmaceutical and biotechnology industries in support of a common cause.

FY '17-18 Sparkle of Hope Chairs

Honoring
Mike Kaufmann
 Chief Executive Officer
 Cardinal Health, Inc.

Thomas N. Kendris
 US Country President,
 US Country Head Legal & President
 Novartis Corporation

Leadership Chair
Brenton L. Saunders
 Chairman, President and
 Chief Executive Officer
 Allergan plc

Founding Chair
Fred Hassan
 Chairman
 Caret Group
 Special Limited Partner
 Warburg Pincus

Honorary Chairs
Mark J. Alles
 Chairman and
 Chief Executive Officer
 Celgene Corporation

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 Chairman and
 Chief Executive Officer
 Merck

Event Co-Chairs
Elizabeth Barrett
 Chief Executive Officer
 Novartis Oncology

Albert Bourla
 Chief Operating Officer
 Pfizer Inc

John F. Crowley
 Chairman and
 Chief Executive Officer
 Amicus Therapeutics

Terrie Curran
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 Inflammation & Immunology
 Celgene Corporation

Douglas J. Langa
 Executive Vice President,
 Head of North America
 Operations and President
 Novo Nordisk Inc.

Kabir Nath
 President and Chief Executive
 Officer North American
 Pharmaceutical Business
 Otsuka America, Inc.

Paul Navarre
 Chief Executive Officer
 Ferring Holding Inc.

Shaji Procida
 President and
 Chief Operating Officer
 Eisai Inc.

Flag Day Event

Veterans Flag Day Run 2018

The 17th Annual Flag Day 5K Run and Fun Walk was held on Thursday, June 14, 2018 at the NJ VA Healthcare Campus at Lyons, New Jersey. More than 500 runners and walkers participated in the event in support of our area veterans. Nearly \$160,000 was raised in support of Community Hope's programs rescuing veterans and veteran families from homelessness. Community Hope saves over 1,000 veterans and their family members from homelessness annually.


VETERANS FLAG DAY
5K RUN and FUN WALK
Taking strides to end homelessness among veterans
Thursday, June 14, 2018 at 7pm

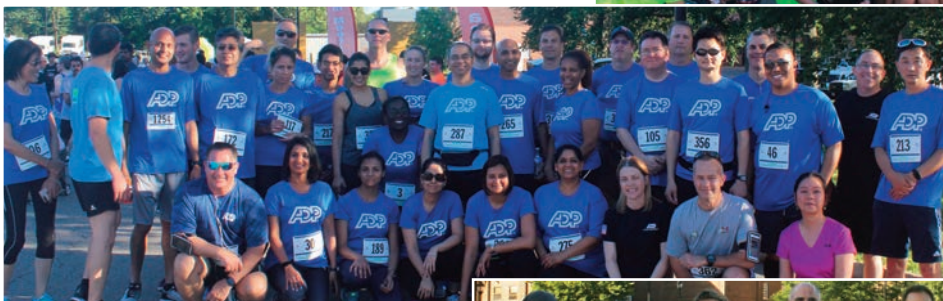
Title Sponsors of the event were Accenture and MetLife as Patriot Sponsors. Celgene Corporation served as Five Star General Sponsor. The Courier News, Daily Record, Home News, ADP, BD, Mallinckrodt Pharmaceuticals, and Pfizer Inc. served as Brigadier Sponsors. Serving as General Sponsors were Novo Nordisk and Teva Pharmaceuticals. Colonel Sponsors were Affordable Housing & Services Collaborative, Bayer, Hollister Construction, Lakeland Bank, Matthijssen, Peabody Properties, TD Bank, The Architectural Team, Shoprite and Windover Construction.



Team Affinity



Team Bayer



Team ADP



Team MetLife

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Represents Fiscal Year donors and event sponsors for years ending June 30th.

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Awards & Accreditations

NATIONAL AND STATEWIDE AWARDS

2015: President and Co-Founder Eileen Griffith receives the **Russ Berrie Award for Making a Difference**. This award recognizes outstanding community service and charitable contributions which have made a substantial impact on the lives of others.

2014: **First recipient of national Pete Dougherty Award for Excellence in Supportive Housing for Homeless Veterans** - Sponsored by **The Home Depot Foundation**, Presented by the National Coalition of Homeless Veterans;

2014: **Community Award** - Presented by Spencer Savings Bank in commemoration of their 75th Anniversary

2014: **Finalist, Project of the Year** - Valley Brook Village for Veterans-National Corporation for Supportive Housing.

2014: **Project of the Year** - Valley Brook Village for Veterans- Central Jersey Housing Resource

2013: **Robert Wood Johnson Foundation: President's Staff Grant** -Award recognizing projects having the most potential to positively affect individuals & create significant impact in the community.

ACCREDITATIONS

CARF Accreditation

Our three-year CARF accreditation applies to our services for: Community Housing; Rapid Rehousing and Homelessness Prevention Programs; Services Coordination; Case Management/Services Coordination: Mental Health (Adults); Community Housing: Mental Health (Adults) and Supported Living: Mental Health (Adults). This accreditation represents the highest level of accreditation that can be awarded to an organization and shows Community Hope's substantial conformance to CARF standards for programs and services of the highest quality.

Licensed By

Community Hope's Transitional Housing and Community Support Services Programs are licensed by the New Jersey Department of Health Office of Licensing. Our Hope for Veterans® Program and Alfred J. Thomas Home for Veterans are licensed by the New Jersey Department of Community Affairs.



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