2019

Annual Report Community Hope, Inc.







Message from the President and Executive Director

2020-Celebrating 35 Years of Community Hope!

We look back at 2019 in this Annual Report as another remarkable year for our nonprofit organization. We also take this opportunity to look forward to 2020 as our 35th Anniversary year of serving our communities and fulfilling our mission. We are proud as we celebrate our history and the spirit of innovation and service that has marked our nonprofit's journey.

Community Hope opened its first residence for five young adults disabled by mental illness in 1985. Since then, we have successfully developed a continuum of housing serving individuals with serious mental illness, from 24-hour support to permanent housing with access to services. Our mental health programs fill a gap in our communities by meeting the needs of individuals in recovery struggling to secure affordable and stable housing with access to critical recovery support services so they can achieve a maximized quality of life.

In 2004, when we opened the Hope for Veterans Transitional Housing Program for homeless veterans, it was the largest and first-of-its kind in the tri-state area. Since then, we have developed transitional and permanent housing programs and a range of supportive services to enable homeless veterans to achieve housing stability and independence, maintain or reunite with their family and overcome disability, poverty and despair. The veterans in our programs served in combat eras from Vietnam to Iraq and Afghanistan. Most have no source of income upon entering our programs and are increasingly more in need of medical and psychiatric care than ever before. We continue to enhance our comprehensive services for these veterans and their families, to ensure they achieve their recovery and housing stability goals. Today, we are the leading New Jersey nonprofit saving veterans and their families from homelessness.

Community Hope has made impressive strides since opening its doors over three decades ago. We have grown, expanded our reach, and helped more individuals in need of our programs and services. We have restored hope and dignity to hundreds of individuals struggling to overcome severe depression and other mental illnesses and have saved more than 6,000 veterans from homelessness and despair. As you will see within this annual report, our outcome metrics show that although the majority of our residents come to us with little or no income; individuals in our programs are overcoming histories of homelessness, poverty, and disability, and are achieving higher levels of independence and productivity.

As we look to the future and 2020, Community Hope's strongest commitment is to continue to invest in those we serve. They are at the heart of what we do! Our programs are a lifeline for these individuals. We continue to advocate for them and to inspire change in our communities and in improved healthcare services. We are committed to tearing down the barriers that prevent individuals and veterans with mental health issues from living independent, productive and healthy lives!



We thank the caring and dedicated stakeholders, donors and partners who support our mission. We would not be celebrating 35 remarkable years in 2020 without the loyalty, consistency, generosity, and passion of our supporters. You are the reason we have prospered and flourished over more than three decades. We are ready and eager to embark upon the next 35 years and beyond of working together with you to transform the lives of those we serve while providing them with the hope, dignity, and respect they deserve.

Diana Lunt, LCSW

President



Carmine V. Deo, MBA, MSW, LCSW Executive Director

Our Mission



Helping individuals, including veterans, and their families, overcome mental illness, addiction, homelessness and poverty by providing housing and support services.

Our Story



Our nonprofit organization was founded in 1985 by caring families of young adults whose lives were impacted by severe depression and other debilitating mental illnesses. Our residential programs and support services were expanded in 2001 to reach homeless veterans struggling with mental health issues and combat-induced trauma.

Today, Community Hope is the leading New Jersey nonprofit serving needy veterans and at-risk veteran families. We are at the forefront with residential programs that provide a safe haven and essential

services each day to hundreds of homeless veterans and adults struggling with mental health issues. Since 1985, we have restored hope to thousands.

Our Impact



- \$12 Million Annual Operating Budget
- \$9.7 Million Spent on Services Annually
- 39 Affordable locations Owned and Operated by Community Hope
- 165 Employees
- 15 NJ Counties
- More than 1,000 veterans and their family members served annually
- 229 Individuals Receiving Mental Health Services

Combined Statement of Financial Position

CURRENT ACCETS.	6/30/19	6/30/18
CURRENT ASSETS:	ф 1 FCF 0F7	¢ 1000 707
Cash and Equivalents	\$ 1,565,957	\$ 1,986,703 \$ 211.783
Replacement Reserves, HUB 811	\$ 213,817	, , , , , ,
Certificates of Deposits	\$ 465,948	\$ 2970,058
Government grants receivable, net	\$ 581,907	\$ 927,754
Medicaid receivable, net	\$ 87,348	\$ 185,216
Prepaid Expenses and other current assets	\$ 166,746	\$ 232,011
Total Current Assets	\$ 3,081,723	\$ 3,840,525
PROPERTY AND EQUIPMENT, NET OF ACCUMULATED DEPRECIATION	\$ 7,696,980	\$ 8202,105
SECURITY DEPOSITS	\$ 44,785	\$ 47,338
TOTAL ASSETS	\$ 10,823,488	\$12,089,968
CURRENT LIABILITIES:		
Accounts Payable and Accrued Expenses	\$ 954,573	\$ 919,021
Deferred Revenue	\$ 307,500	\$ 550,326
Tenant Security Deposits	\$ 18,705	\$ 17,617
Line of Credit	\$ 1,208,367	\$ 1,918,367
Notes Payable, current portion	\$ 52,741	\$ 52,059
Total Current Liabilities	\$ 2,541,886	\$ 3,457,390
LONG-TERM LIABILITIES		
Notes payable to HUD	\$ 2,614,900	\$ 2,614,900
Notes payable, net of current portion Notes payable to	\$ 827,658	\$ 880,599
N.J. Department of Human Services	\$ 893,193	\$ 901,345
Total long-term liabilities	\$ 4,335,751	\$ 4,396,844
rotariong terminabilities	<u> </u>	<u>Ψ 1,330,041</u>
NET ASSETS:		
Without donor restrictions	\$ 3,801,618	\$3,900,820
With donor restrictions	\$ 144,233	\$ 334,914
Total Net Assets	<u>\$ 3,945,851</u>	<u>\$ 4,235,734</u>
TOTAL LIABILITIES AND NET ASSETS	\$ 10,823,488	\$12,089,968

Mental Health Recovery

Mental Health - Transitional Recovery Programs

Our Mental Health **Transitional Recovery Programs** fill a tremendous void. Our programs were first developed when people were discharged from public institutions without the intensive support they required and ended-up living on the streets or recycling in and out of hospitals without any hope for a successful reintegration into the community. We opened our first transitional recovery program for five young adults in 1985 with the goal of assisting them in achieving successful community tenure, maximizing independence, and an improving quality of life.

Last year we served 56 individuals in various stages of recovery from a mental illness in our **Transitional Recovery Programs**. As the gateway to reintegrating back to the community

Throughout this past year, we provided housing and over 12,000 hours of face-to-face services

for many individuals, especially those coming from an institutional setting, we provide intensive support services including 24-hour onsupport those site to in need around-the-clock care, aimed at sustaining individuals' recovery from mental illness and preparing them to eventually move on to their greatest level of independent living. The depth support services we provide comprehensive and include assistance with daily

living skills; ensuring that residents have access to behavioral healthcare, recovery and medical services, and we promote wellness and recovery through peer support, nutrition and exercise, reinforcing social skills and providing recreational activities and transportation.

Throughout this past year, we provided over 4,000 hours of face-to-face services to 56 individuals in our Mental Health **Transitional Recovery Programs**. Our programs are transforming lives. Research confirms that residential services lead to more housing stability, improvement in mental health symptoms, reduced hospitalization and greater socialization. It has been our experience that the services we provide have improved individuals' quality of life.

• Enhancing Clinical Services Within our Mental Health Recovery Programs

Community Hope also became one of the first agencies in New Jersey to participate in the State's newest service delivery model. We undertook a major transition to the State's new fee-for-service reimbursement system from its previous contract basis. As part of this transition, we began making the shift to move rehabilitative services for residents of our Community Support Services Program.



Mental Health Recovery

Mental Health - Community Support Services

The primary goal of the **Community Support Services Program** is to assist individuals who are further along in their recovery from mental illness, to maintain permanent affordable housing of their choice within the community, with access to a safety net of services. Without access to affordable housing and services, these individuals are at high risk of falling into homelessness and despair. Community Hope either assists individuals in accessing their own apartment (i.e., serving as liaison with landlords) or sponsors the creation of more affordable housing through capital grants/private sponsors.

The Community Support Services (CSS) Program team provides wellness and recovery-based clinical and case management services. With the aim of promoting community integration and the maximum possible recovery level, this year CSS staff provided more than 7,000 hours of face-to-face services to 97 individuals helping them:

- · Achieve their wellness and recovery goals;
- Improve functional, social, interpersonal, problem-solving, coping, and communication skills;
- Restore or maintain functioning that allows individuals to achieve community integration and to remain in an independent living setting of your choice;

This year, 96% of the individuals served maintained their permanent housing in the community. By ensuring that the disabled members of our community have access to permanent and affordable housing, we not only improve the disabled individual's quality of life but are reducing the incidence of homelessness and needless institutionalization and helping to improve the quality of life for all individuals in our communities.

Independence and a Life of One's Own



Meet Lisa. Lisa has been a part of Community Hope for many years. Lisa suffers from manic depression and as a result, isolated herself and became homeless, living at the Salvation Army. It was during her time at the Salvation Army that she was referred to Community Hope. She moved into one of our group homes where she received the mental health services that were necessary for her to begin the process of independent living. Over time, her confidence returned and feelings of stability and independence grew and she became well enough to take the steps to begin living on her own. Today. Lisa lives in a Community Hope independent home with two other adults. She is able to visit with family, go shopping with friends, and every day she takes at least three walks through her neighborhood. Lisa lives a life she only once dreamed about and no longer worries about where she will live next. She feels that

Community Hope gives her the strength she needs and a sense of security with having a home to call her own. She says she is "finally happy... I have never been this happy."

Veterans Recovery

Our Veterans Programs address a major underlying source of veterans' homelessness. National VA statistics estimate that 90% of homeless veterans suffer from substance abuse problems and 50% from mental illness and the challenges are increasing. Roughly half the soldiers who served in Iraq and Afghanistan have been diagnosed with mental health conditions, including one in five that suffer from post-traumatic stress.

We rescued more than 1,000 veterans and their family members from homelessness in FY '19.

We employ a multi-tiered approach to veterans homelessness, addressing service gaps as they arise. During 2019 our veteran programs consisted of:

Transitional Housing Programs

Our 95-bed Hope for Veterans Transitional Housing program addresses veterans' mental illness and substance abuse as the major issues leading to their protracted homelessness, poverty and despair. Veterans can reside in this program for up to nine months as we provide comprehensive services so that they can progress to independent living, including employment training for job re-entry and securing permanent housing.

Last year we served over 150 homeless veterans at our Hope for Veterans Program: More than 80% had positive discharge, and 69% were employed at discharge.



Our Hope for Veterans Transitional Housing Program, located at the VA New Jersey Healthcare Campus in Lyons NJ, has helped more than 1,500 veterans overcome homelessness and despair since 2004.

The Alfred J. Thomas Home for Veterans is an 8 bedtransitional housing program located in Bergen County, where we provide comprehensive case management and recovery services to veterans.

Supportive Services For Veterans Families (SSVF)

Our Supportive Services for Veterans Families (SSVF) is a pro-active approach to addressing veterans homelessness. We keep at-risk veterans housed through a homelessness prevention model, and if homeless, rapidly re-house the veterans and his/her family before they become victims of the shelter system. Since launching our SSVF Programs in 2013, we have helped 5,000+ veterans and their families in fifteen New Jersey counties. Veterans who are in distress



as a result of PTSD and other military-service connected issues or facing hardships due to the economy, are provided with temporary financial assistance, and wraparound support services such as assistance with medical, mental health or substance abuse treatment, child care, job training, transportation and other services to increase independence and strengthen the family and help veterans get back on their feet.

As a result of our SSVF Programs, veterans and their children are attaining housing stability, becoming financially independent, reuniting with families, increasing

Veterans Recovery

their access to services and benefits and re-integrating successfully into the community-all within 90 to 120 days of admission to our program. The majority of the veterans come to us with little or no income; however, they are overcoming histories of homelessness, poverty and disability and are becoming more independent and productive.

Veterans Support Services

Providing shelter is the first step in ending the cycle of homelessness. Equally as critical are the services we provide which address the major factors leading veterans to homelessness including post-traumatic stress disorder, traumatic brain injury and other invisible wounds of war. We provide wrap-around services including access to medical care, mental health and substance abuse treatment, employment services, transportation and other support to help the veteran recover and establish self-sufficiency.



In 2013, Valley Brook Village Permanent Housing for Veterans was completed and has been at full occupancy since opening. The Village is the first-of-its-kind in the area, ensuring a place to call home for 62 homeless disabled veterans and their families. Phase II of Valley Brook Village opened in November 2019 in Somerset County consists of 50 more units of permanent housing for veterans.

Providing Emergency Housing Changes Lives

The veterans we serve struggle with physical and mental health issues, and some are single parents raising children and facing extraordinary obstacles. "Paula", a single disabled female veteran with PTSD and other mental health problems, was living in substandard housing conditions with her 12 year old daughter. Lacking heat in the winter, and with a front door that wouldn't lock, her housing conditions included infestations of roaches and mice and problems with mold.

Paula was referred to our Supportive Services for Veteran Families Program (SSVF) and with the help of her Community Hope case manager, she and her daughter were given emergency

housing assistance in the form of a motel stay until safe housing was located. Once affordable, safe housing shelter was identified for this veteran we provided security deposit, moving costs, beds and other household items and 4 months of rent while the veteran got back on her feet. Veterans also receive services such as budget planning assistance to ensure that they can maintain their housing stability. Today Paula is living a greater quality of life and has resumed independence and caring for her daughter.



Affordable Housing

In 2020, Community Hope will be celebrating thirty-five years of developing special needs affordable housing for the most vulnerable and disadvantaged members of our community. Our affordable housing programs provide shelter to the most vulnerable members of our communities, many who are at significant risk of homelessness without access to subsidized housing.

According to the most recent report "Priced Out-The Housing Crisis for People with Disabilities", there is an extreme shortage of affordable rental housing across our nation: "Over the last decade, increased rental demand combined with development primarily at the highend of the market has led to record-low vacancy rates, higher rents and increased competition for affordable and subsidized housing. This overall market trend is reflected in the ever-worsening affordability gap for low-income renters with disabilities."



This affordable housing crisis prices-out individuals with disabilities of a "place to call home". Shelter is one of our basic needs and yet individuals struggling with mental illness - including veterans with the invisible wounds of war are particularly vulnerable to homelessness. Thev hindered by both their illness and their lack of income in securing housing even when they have been able to live on their own.

Housing is particularly unaffordable for disabled individuals in New Jersey, who — according to recent reports— would have to expend 151% of their monthly disability entitlement to rent a modest one-bedroom apartment.

We ensure that the individuals and veterans we serve are not "rent-burdened" (paying no more that 30 to 40% of their income towards rent and utilities) and that individuals have decent, safe shelter. By addressing the need for safe affordable housing for low-income individuals struggling with mental health issues in our communities, we are enabling these individuals to sustain their recovery, rebuild their lives and establish greater self-sufficiency. Our housing programs ensure that those we serve have:

- Access to Affordable Housing: Community Hope provides affordable housing units through the agency's own housing stock purchased with capital grants and private sponsors or assists individuals in accessing their own apartment (i.e., serving as liaison with landlords; assisting in applying for Section 8 rental subsidies).
- On-Site Services: If desired, Community Hope counselors provide the ongoing support which
 individuals need to make the transition to independent living and to remain self-sufficient.
 Counselors also link participants to other needed services (financial assistance, other mental
 health services, vocational rehabilitation, etc.)

Community Hope

Highlights and Accomplishments

Phase II of Veterans Village Opens

Our developer partner was awarded Federal low-income housing tax credits to complete the \$15.5 million in funding needed to build Phase II of Valley Brook Village construction, consisting of an additional 50 units of permanent supportive housing for veterans. Phase II is at full occupancy upon opening in November 2019.

Addressing the Mental Health Crisis Among Veterans

With 20 veterans taking their own lives every day in the United States, many of our nation's former service men and women are clearly facing a mental health crisis. We are aware of the struggles veterans face each and every day. In response, Community Hope recently expanded its pilot Mental Health Initiative to provide individual counseling and group therapy on-site to all 95 veterans residing at our largest facility, the Hope for Veterans Transitional Housing Program. The American Legion in New Jersey helped to launch this initiative with their nearly \$100,000 gift, and in 2019 the Healthcare Foundation of NJ became the lead funder.



Enhancing Clinical Services Within our Mental Health Recovery Programs

Throughout this past year, we provided housing and nearly 12,000 hours of face-to-face services to 150 individuals in our Mental Health residential recovery programs. Community Hope was also among the first agencies to make the shift to more rehabilitative services for residents of our Community Support Services program.

Veteran Families Program Serves More Than 5,000 Veteran and Family Members in Dire Need

Our Supportive Services for Veterans Families Program has expanded into fifteen New Jersey counties to provide rapid rehousing to homeless veterans and veteran families and to prevent at-risk veteran households from becoming homeless. Substantial grants from supporters enables us to serve more than 5,000 veterans and family members since program inception. The program provides financial aid to these families for such basic needs as rental security, utility payments and furnishings.



Sparkle of Hope Gala

Sparkle of Hope 2019

Community Hope's 23rd Annual Sparkle of Hope Dinner Auction was held on Monday, November 11, 2019, at the Legacy Castle in Pompton Plains, NJ. At this year's gala, 900 sponsors and guests came out to honor *Dr. Giovanni Caforio*, Chairman and Chief Executive Officer, Bristol-Myers Squibb. This year's gala was a great success raising more than \$1.4 million in support of Community Hope's programs to rescue more than 1,000 veterans and veteran families annually from homelessness, and residential programs serving approximately 150 individuals daily in recovery from mental illness.



Gala Leadership Chair, Mr. Brent Saunders, Chairman and CEO, Allergan plc, presents the Sparkle of Hope Award to Dr. Giovanni Caforio, Chairman and CEO Bristol-Myers Squibb, the 2019 Sparkle of Hope Honoree



Sparkle of Hope Founding Chair Mr. Fred Hassan, Chairman, Carat Group and Director, Warburg Pincus, with Mrs. Noreen Hassan

The Sparkle of Hope gala was founded in 1997 by *Fred Hassan*, then-Chief Executive Officer of Pharmacia & Upjohn, to community-based services to coincide with pharmaceutical advances in mental health treatment. Since then, it has become one of the largest fundraising events in New Jersey and has raised more than \$15 million and continues to grow bringing together the pharmaceutical and biotechnology industries in support of a common cause. Mr. Hassan, presently Chairman of the Caret Group and Director of Warburg Pincus, continues to serve as Founding Chair of the event. This year's event was led by Brent Saunders, Chairman, President and CEO of Allergan



Gala Honorary Chair, Mr. Tom Kendris, US Country President, Novartis Corporation with his wife, Mrs. Donna Kendris and Community Hope Leadership Committee Co-Chair, Mr. Kevin Rigby



2019 Honoree and Co-Chairs with Community Hope Board President and Executive Director

This year, Community Hope recognized Dr. Caforio, M.D., an active champion for biomedical innovation and greater patient access to novel therapies. Dr. Caforio leads a company focused on discovering. developing delivering and transformational medicines. These include a portfolio of immunotherapies that fundamentally changing the way cancer is treated. With a background as a physician, Dr. Caforio has helped strengthen the company's patient-focused

culture - one driven by innovation, speed, accountability and passion.

The 2019 Honorary Co-Chairs were *Mike Kaufmann*, CEO of Cardinal Health, and *Thomas N. Kendris*, US Country President, Novarits Corporation. Co-chairing this year's event are: *Albert Bourla*, CEO of Pfizer; *John Crowley*, Chairman and CEO, Amicus Therapeutics; *Terrie Curran*, President, Inflammation & Immunology, Celgene Corporation; *Kenneth C. Frazier*, Chairman and CEO of Merck; *Kabir Nath*, President and CEO of North America Pharmaceutical Business, Otsuka America, Inc., *Paul Navarre*, CEO of Ferring Holding Inc. US; *Catherine Owen*, Vice President, Major Markets (Europe and Japan), Bristol-Myers Squibb; *Joseph C. Papa*, Chairman of the Board and CEO of Bausch Health Companies; and *Shaji Procida*, President and Chief Operating Officer of Eisai, Inc.



Community Hope Board Vice President, Mrs. Kathleen Day (left) with Board Treasurer, Ms. Karen Campbell



Mr. Brent Saunders presents Community Hope Board of Directors President Ms. Diana Lunt with a donation from the Allergan Foundation.

Sponsors of the event at the Palladium level were: Accenture - Life Sciences, The Allergan Foundation, Bristol-Myers Squibb, Pfizer and Wachtell, Lipton, Rosen & Katz.

Sponsoring at the Presenting level were: AbbVie, Bausch Health, Cardinal Health, Celgene Corporation, Eisai Inc., Ferring Holding Inc., J.P. Morgan, Merck, Novartis Corporation, Otsuka America Pharmaceutical, Inc., PricewaterhouseCoopers, SAP and Teneo.

Diamond Sponsors included: Allergan plc, Arnold & Porter, Catalent Pharma Solutions, Cognizant, Cravath, Swaine & Moore, Johnson & Johnson, Lowenstein Sandler, Minds + Assembly, Morgan Stanley, Novo Nordisk Inc., The Boston Consulting Group, and Venable|Fitzpatrick.

Flag Day Event



Veterans Flag Day Run 2019

The 18th Annual Flag Day 5K Run and Fun Walk was held on Thursday, June 13th at the NJ VA Healthcare System at Lyons, NJ. This year's Run raised more than \$120,000 to support Community Hope's programs to rescue veterans and veteran families from homelessness. Each year our housing programs serve more than 1,000 veterans and their family members. Nearly 400 runners and walkers participated in the event in support of our area veterans.

Title Sponsors of the event include Accenture and MetLife. Additional sponsors include Celgene Corporation, The Courier News, Daily Record, Home News, ADP, and Manville-Hillsborough Elks Lodge, No., Novo Nordisk, Archer & Greiner, The Architectural Team, Inc., Bayer, Lakeland Bank, Matthijssen and Peabody Properties.













New York City Marathon

The New York Road Runners, which organizes the New York City Marathon each year, invites non-profit organizations to apply to be an official charity partner. In 2019, Community Hope went through the application process and was accepted to become one of 350 charitable partners participating in the NYC Marathon, with five entries in the race. The TCS New York City Marathon is one of the world's most premier marathons!

As an official charity partner of the TCS New York City Marathon, Community Hope participated in the kick-off for the marathon, social media campaigning and all related activities using the NYRR's hashtag "It will move you". Five executives from Ferring Holding, Inc., including Chief Executive Officer, Paul Navarre, committed to train and run in the marathon to raise money for Community Hope. Each runner agreed to raise \$2,500 and Ferring pledged to match these funds for a total of \$25,000 in support of our organization.

Runners wore custom shirts showing their support of Community Hope as they embark upon a 26.2 mile journey through the five boroughs of New York City. This is an exciting event for friends, family and employees of Ferring and Community Hope. We are proud of our team of runners and to be a part of this momentous occasion!



Supporters

\$100,000 and Above

Accenture - Life Sciences Mildred L. Conroy CRUT

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Accreditations & Awards

to Exc

Accreditations

CARF Accreditation

The case management and community housing services provided within our Transitional Housing, Community Support Services, and Hope for Veterans® programs are accredited by CARF, the Commission on Accreditation of Rehabilitation Facilities. Our three-year CARF accreditation represents the highest level of accreditation that can be awarded to an organization and shows Community Hope's substantial conformance to CARF standards for programs and services of the highest quality.

Licensed By

Community Hope's Transitional Housing and Community Support
Services Programs are licensed by the New Jersey Department of Health
Office of Licensing. Our Hope for Veterans® Program and Alfred J. Thomas Home for
Veterans are licensed by the New Jersey Department of Community Affairs.

National and Statewide Awards

2015: President and Co-Founder Eileen Griffith receives the **Russ Berrie Award for Making a Difference.** This award recognizes outstanding community service and charitable contributions which have made a substantial impact on the lives of others.

2014: First recipient of national Pete Dougherty Award for Excellence in Supportive Housing for Homeless Veterans - Sponsored by The Home Depot Foundation, Presented by the National Coalition of Homeless Veterans;

2014: Community Award - Presented by Spencer Savings Bank in commemoration of their 75th Anniversary

2014: Finalist, Project of the Year - Valley Brook Village for Veterans-National Corporation for Supportive Housing.

2014: Project of the Year - Valley Brook Village for Veterans- Central Jersey Housing Resource

2013: Robert Wood Johnson Foundation: President's Staff Grant -Award recognizing projects having the most potential to positively affect individuals & create significant impact in the community.

Leadership and Staff

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