



Community Hope 2019 Corporate Partners Program

Community Hope's **Corporate Partners Program** offers our corporate/business supporters and partners the opportunity to make one comprehensive, annual gift that will sponsor a year of Community Hope programs and events. We believe that this will provide our Corporate Partners with greater value and impact for your community-investment dollars. In return, your partnership will greatly help to address pressing needs within our communities by helping us reach more than **1,200 individuals this year – primarily veterans and veteran families** -- whose lives have been disrupted by mental illness, addiction, homelessness and poverty. Together, we can overcome homelessness and despair for thousands of individuals and families in dire need.

Community and Fundraising Events this year include:

18th Annual Veterans Flag Day 5K Run and Fun Walk

Thursday, June 13, 2019

At the VA New Jersey Healthcare Campus, Bernards Township NJ

23rd Annual Sparkle of Hope Gala

Monday, November 11, 2019

Honoring Giovanni Caforio, Chair and CEO of Bristol-Myers Squibb

At The Legacy Castle, Pompton Plains, NJ

Note: This is one of New Jersey's signature events with 920 and 850 attendees the past two years.

7th Annual Jeans Day Employee Workplace Giving Campaign

Veterans Day 2019 or Employer-Selected Date in November 2019

Community Hope's Corporate Partners Program benefits include:

- **Sponsorship** of and participation in the events listed above, depending upon program package.
- **Employee Participation:** Includes pro bono registration for employee teams in the 5K Run and 1 Mile Walk and complimentary seating at the gala. Encourages employees to volunteer for events, building projects if applicable and the Annual Jeans Day for Homeless Vets workplace giving campaign.
- **Sponsor a Program:** We can target your support to programs that meet your giving priorities. From mental health to veterans' issues, Community Hope is constantly developing innovative programs for those in need.

- **Year-long Recognition:** Your company logo and support will be championed through an array of channels:
 - *Corporate Partners Webpage and Social Media*
 - *Sparkle of Hope Sponsor Webpage, Social Media and Event Journal*
 - *Flag Day Race Sponsor Webpage and Social Media*
 - *Jeans Day Participating Companies Webpage*

Sponsorship Package

Gift Amount

Palladium Corporate Partner

\$50,000

- **Palladium Sponsor** of the Annual Sparkle of Hope Dinner Auction
- Acknowledgement on Cover of Sparkle Invitations and Event Journal
- Two (2) Center-Prominent tables of twelve (12) for Sparkle of Hope
- Gold Recognition Full Page Ad in the Sparkle of Hope event journal
- **Flag Day Patriot Sponsor** & Master of Ceremonies for Race
- Employee Team of twenty (20) runners/walkers for Flag Day 5K
- Corporate logo displayed at both events
- Acknowledgement on the Community Hope homepage
- A link to your company website on the Corporate Sponsors webpage
- Corporate Name/Logo on Flag Day 5K race shirts
- Prominence in Newspaper Ads and media releases for both events
- Inclusion in All Event Media Releases

Presenting Corporate Partner

\$35,000

- **Presenting Sponsor** of the Annual Sparkle of Hope Dinner Auction
- Two (2) Prominent tables of ten (10) for Sparkle of Hope
- Gold Recognition Full Page Ad in the Sparkle of Hope event journal
- **Five Star General Sponsor** & Master of Ceremonies for the Awards Presentation
- Employee Team of twenty (20) runners/walkers for Flag Day 5K
- Corporate logo displayed at both events
- A link to your company website on the Corporate Sponsors webpage
- Corporate Name/Logo on Flag Day 5K race shirts
- Inclusion in All Event Media Releases

Diamond Corporate Partner

\$20,000

- **Diamond Sponsor** of the Annual Sparkle of Hope Dinner Auction
- One (1) Prominent table of ten (10) for Sparkle of Hope
- Gold Recognition Full Page Ad in the Sparkle of Hope event journal
- **General Sponsor** for Flag Day 5K and Awards Ceremony Sponsor
- Employee Team of twenty (20) runners/walkers for Flag Day 5K
- Corporate logo displayed at both events
- A link to your company website on the Corporate Sponsors webpage
- Corporate Name/Logo on Flag Day 5K race shirts
- Inclusion in all media releases for both events

Platinum Corporate Partner

\$15,000

- **Platinum Sponsor** of the Annual Sparkle of Hope Dinner Auction
- One (1) table of ten (10) for Sparkle of Hope
- Gold Recognition Full Page Ad in the Sparkle of Hope event journal
- **Brigadier Sponsor** of Flag Day 5K and Race Timing Sponsor
- Employee Team of ten (10) runners/walkers for Flag Day 5K
- A link to your company website on the Corporate Sponsors webpage
- Corporate Logo to be displayed at the Sparkle of Hope
- Corporate Name/Logo on Flag Day 5K race shirts
- Inclusion in all media releases for both events

Gold Corporate Partner

\$12,000

- **Gold Sponsor** of the Annual Sparkle of Hope Dinner Auction
- One (1) table of ten (10) for Sparkle of Hope
- Full Page Ad in the Sparkle of Hope event journal
- **Colonel Sponsor** of Flag Day 5K and Race Shirts Sponsor
- Employee Team of ten (10) runners/walkers for Flag Day 5K
- A link to your company website on the Corporate Sponsors webpage
- Corporate Logo to be displayed at the Sparkle of Hope
- Corporate Name/Logo on Flag Day 5K race shirts
- Inclusion in All Event Media Releases

Silver Corporate Partner

\$10,000

- **Silver Sponsor** of the Annual Sparkle of Hope Dinner Auction
- One (1) table of eight (8) for Sparkle of Hope
- Gold Recognition Half Page Ad in the Sparkle of Hope event journal
- **Major Sponsor** of Flag Day 5K and Water Stations Sponsor
- Corporate Name/Logo on Flag Day 5K race shirts
- Employee Team of eight (8) runners/walkers for Flag Day 5K

Bronze Corporate Partner

\$7,000

- **Bronze Sponsor** of the Annual Sparkle of Hope Dinner Auction
- One (1) table of eight (8) for Sparkle of Hope
- Half page Ad in the Sparkle of Hope event journal
- **Captain Sponsor** of Flag Day 5K and Snack Station Sponsor
- Employee Team of eight (8) runners/walkers for Flag Day 5K

Crystal Corporate Partner

\$3,500

- **Crystal Sponsor** of the Annual Sparkle of Hope Dinner Auction
- Four (4) tickets for Sparkle of Hope
- Recognition in the Sparkle of Hope event journal
- **Lieutenant Sponsor** of Flag Day 5K
- Employee Team of four (4) runners/walkers for Flag Day 5K

Yes, we agree to pledge \$_____ in 2019 as a Community Hope Corporate Partner.*

Corporation: _____

Email Address: _____

Print Name: _____

Title: _____

Signature: _____

Date: _____

*To ensure that your company receives the maximum benefits and recognition for its gift in 2019, please email a signed copy of this form to Vanessa Bazydlo in The Development Office at vbazydlo@communityhope-nj.org or call 973-463-9600 x 308 for more information.